PRODUCTIVITY ENHANCEMENT TRAINING

Quick Guide to Innovate, Execute, & Grow™

Share with Leadership and HR for Training Approvals

1 · THE BUSINESS CHALLENGE

The Hidden Friction Tax

$10T

Low employee engagement costs the global economy about **$10 trillion a year** in lost productivity, roughly **9% of global GDP**. Only **20%** of employees worldwide are engaged at work, the lowest level since 2020.[1]

2 · CORE METHODOLOGY & PRINCIPLES

More than a Whiteboard and Sticky Notes.

The Execution Immersed in Innovation Method™

Unlike traditional innovation frameworks that grant 20-minute brainstorming sessions then return to business as usual, this system pairs a unique method of applying expansive thinking through every step of the execution process—leading to unexpected opportunities to unlock transformative ideas and enhance productivity.

Overcoming Resistance

Even the most resistant team member is passionate and vocal when it is time to complain. Using a core Hortiki Innovation principle of Waste to Wonder™—where our R&D division turns wasted agricultural resources into high-value materials—we treat the frustrations, grudges, and daily pet peeves that normally hinder buy-in as a wasted resource. Leveraging the deep insights that come from your team's frustrations to fundamentally transform how work gets done.

Continuous Culture Shift

Moves beyond temporary event "highs" or passive online courses (median completion rate of 12.6%[2]) by embedding an 8-lever continuous team operating routine directly into weekly workflows for 12 months.

3 · DATA & DIAGNOSTIC TOOLS

The 360° Innovation-to-Productivity Suite™

Anonymous Team Diagnostic

A simple, privacy-safe assessment completed before training begins to identify your team's primary operational friction points, daily bottlenecks, and energy drains.

Interactive Friction & Energy Tracker

Track how team focus shifts from reactive firefighting to proactive creation.

Automated Executive Progress & ROI Report

Automatically compiles your team's diagnostic results, project wins, and productivity gains into a clean summary PDF ready to share with leadership and finance.

SOURCES

1 Gallup, *State of the Global Workplace 2026* (2025 data): low engagement cost about $10 trillion in lost productivity, 9% of global GDP; global engagement 20%, down from a 23% peak in 2022. gallup.com/workplace/349484/state-of-the-global-workplace.aspx

2 Jordan, K. (2015). Massive open online course completion rates revisited: Assessment, length and attrition. *International Review of Research in Open and Distributed Learning, 16*(3), 341–358. Median completion 12.6% across 221 courses. doi.org/10.19173/irrodl.v16i3.2112

4 · PROGRAM PACKAGES & FACILITATION

Now accepting enrollments for 2027

Self-Guided Team Program

$2,500 base + $250 per seat

Includes 12-month access to:

- The core curriculum, *Execution Immersed in Innovation™: The 8 Innovation Levers to Unlock Remarkable Productivity*
- Digital Workbooks
- The Unlock Toolbox™: 26 Action Cards to address stagnation in real time
- The AI Flex Kit™
- Private Online Team Workspace
- The 360° Innovation-to-Productivity Suite™

High Touch Virtual Facilitation

RECOMMENDED

+ $4,800 add-on

Live virtual facilitation led directly by course creator Dr. Victoria LeBeaux. Includes:

- Pre-Session Review of Your Team's Diagnostic
- 1-on-1 Internal Facilitator Prep (60 min)
- Virtual 90-Minute Closing Workshop
- Virtual Follow-Up Progress Review and Q&A Session (60 min)

5 · YEAR-END ENROLLMENT BONUS BUNDLE

Order by December 15 to unlock the Hortiki Team Culture & Expansion Pack

1 **The "Waste to Wonder™" Leader's Video Masterclass**
Targeted video training for managers on addressing low buy-in, overcoming team pushback, and responding to daily complaints with a Waste to Wonder™ mindset.

2 **Quarterly Executive Audio Hotline**
Submit sticky team challenges or situation questions directly through the portal to receive personalized audio voice notes and transcripts from Dr. LeBeaux (1 per quarter).

3 **Team Audio Insight & Executive Slide Synthesizer**
Keep leadership updated on the team's progress using real-time insights with zero report writing. Your team members simply share 3-minute reflections and a dedicated tool will generate summaries with data visualizations for executive reporting.

4 **52 Weekly "Curiosity & Purpose" Icebreaker & Stat Cards**
Dr. LeBeaux's signature weekly icebreaker questions paired with science-backed stats on innovation and curiosity to keep team syncs engaging, purposeful, and connected to real business impact.

5 **The Hortiki Celebration & Hospitality Kit**
Printable Certificates of Completion, voteable Team Award Certificates, and the Hortiki Innovation Hospitality Playbook (conference room transformation tips for fun, engaging collaborative spaces).

Split invoicing is available upon request for corporate credit card (P-Card) single-transaction threshold compliance.

6 · IT & SECURITY

Enterprise IT, Security & Privacy Shield

Zero PII Required

Anonymous Team Codes; zero personal employee data requested or stored.

Built on a Secure Premium IT Platform

Hosted on infrastructure certified to SOC 2 Type II and ISO 27001, with stored data encrypted using AES-256.[3]

Enterprise-Grade, Privacy-First AI

Anonymous audio and text are processed temporarily, and your corporate data is never used to train AI models.

7 · FOR YOUR INTERNAL RECORDS

Departmental Approval & Invoicing Form

Package selection

- ☐ Self-Guided Team Program ($2,500 + $250/seat)
- ☐ High Touch Virtual Facilitation Add-On (+$4,800) **Recommended**

Billing reference

- ☐ Single Transaction Invoicing
- ☐ Split Invoicing for P-Card Thresholds

APPROVER NAME _____ TITLE _____

DEPARTMENT _____ DATE _____

SIGNATURE _____ PURCHASE ORDER # _____

Interested?

We'd Love to Speak with You about Innovate, Execute, & Grow™.

Schedule a conversation

innovate.hortiki.co/#lets_talk

SOURCES

3 Platform provider (Cloudflare): SOC 2 Type II (cloudflare.com/trust-hub/compliance-resources/soc-2); ISO 27001 certified since 2019 (blog.cloudflare.com/updates-to-cloudflare-security-and-privacy-certifications-and-reports); AES-256 encryption of stored objects (developers.cloudflare.com/r2/reference/data-security). Certifications apply to Cloudflare's infrastructure and services. Current status: Cloudflare Trust Hub.